

**WVEC** 613 Woodis Ave. Norfolk, VA 23510

Mentzer Media Services 600 Fairmount Ave Suite 306 Towson, MD 21286-1002

Line Type / Break Type (Ref #)

1.0 Normal Line / SPOT

2.0 Normal Line / SPOT

Contract # 862104 Schedule Dates

Advertiser Agency/T-Code

**Account Types** 

Length

Sec

10/17/12-10/19/12

10/17/12-10/19/12

10/17/12-10/23/12 Veterans for a Strong America (40291) Mentzer Media Services (3924)/833926835

Product Political - Non-Ballot Issue (1196) Brand Veterans for a Strong America (180053) Blair, Cheryl (2205)

Sales Office TeleRep - Philadelphia KOHLABUER, STEHPANIE **Buyer Name** Phone/Fax CPE 574

National/Political Issue - Agency Billing Type Weekly/Irregular VERTERANS 4 STRONG A

Run Times

:30 6:58P- 7:28P (ET)

:30 7:28P- 7:57P (ET)

Date Entered 10/16/12 Last Modified 10/16/12 Entered By Penne Marsh CO-OP No

Order Type Package Deal 15.00

Rate

\$2,700.00

\$2,800.00

Total

Station

\$5,400.00 Norfolk (WVEC) (WVEC)

\$5,600.00 Norfolk (WVEC) (WVEC)

Headline #

Net Total

Sales Tax

06378591 Normal \$4,385.25 \$24,849.75

Norfolk (WVEC) (V		
By Broadcast Month	Spots	Rate
Oct. 2012	16	\$29,235.00
Grand Total:	16	\$29,235.00

Comments

Entered

10/16/12

10/16/12

	20/21/22 20/20/20	1 7		77.20. 7.27. (21)						- 1		72,000.00	45/000.00	(HOHOR (HITEC) (HITEC)	
3.0 Normal Line / SPOT	10/17/12-10/19/12	4	:30	11:35P- 12:02A (ET)			1	1 1 1	1		3	\$960.00	\$2,880.00	Norfolk (WVEC) (WVEC)	10/16/12
4.0 Normal Line / SPOT	10/21/12-10/21/12	4	:30	9A- 9:30A (ET)	T				4 .	1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)	10/16/12
5.0 Normal Line / SPOT	10/21/12-10/21/12	4	:30	10A- 10:58A (ET)			-			1	1	\$1,100.00	\$1,100.00	Norfolk (WVEC) (WVEC)	10/16/12
6.0 Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)						1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	10/16/12
7.0 Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:58P- 7:28P (ET)		1	1				2	\$2,700.00	\$5,400.00	Norfolk (WVEC) (WVEC)	10/16/12
8.0 Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:28P- 7:57P (ET)	T	1	1				2	\$2,800.00	\$5,600.00	Norfolk (WVEC) (WVEC)	10/16/12
9.0 Normal Line / SPOT	10/22/12-10/23/12	4	:30	11:35P- 12:02A (ET)	T	1 :	1				2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	10/16/12
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				CON	NFIF	RMA	TIC	ON C	ON.	TR	AC	T			
Accepted-Agency/Advertiser:			Date:	Accepted-5	Station:	:						Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

x x x

x x x

B/E Bookend P/B Piggy Back

Printed At: 03:40 PM on Tuesday, October 16 2012

Page 1 of 1

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and		Da	Date:			
	WVEC-	TV			10/15/12	
I, David Grill do hereby reque	est station time conce		wing issue:			
Veterans for a S	Strong America					
	Time of Day,					
Broadcast Length	Rotation or Package	Days	Class	Times per Week	Number of Weeks	
	VARIES	16/17-				
		10/23				
Total Char	ges: \$ 29	,235.00	) GROSS			
This broadcast t	ime will be used by:	Veterans for a	Strong Amer	rica		
	rogramming (i elating to any					
	☐ Yes			□ No		

#862104

office(s) being sought and the date(s) of the election(s) (if applicable):
Mitt Ronney, Barrock Obama, President, Nov 6th
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
Veterans for a Strong America
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
otin a corporation;  otin a committee;  otin an association;  otin or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
Date Signature 605 254 2624 Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted
Kenne Marsh NSC Signature Printed Name Title

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the